

Now there's even more Metromint to love.



Metromint, the original mintwater,[®] is proud to present the newest members of our growing family: Lemonmint and Orangemint. The two new varieties were developed with mainstream flavor profiles, intended to introduce incremental consumers to the Metromint Brand. Now, there's even more to love.

Metromint is currently the fastest growing bottled water in the "natural" food channel.* We support sales at retail with in-store demos and promotions, merchandising options, and an integrated marketing campaign to raise consumer awareness. For more information about our new products and our Brand, call 415 979-0781.

METROMINT[®]
www.metromint.com/retailerinfo

*Source: SPINScan Natural, Current Period: 12 weeks ending 07/15/06 Prior Period ending 07/16/05 Category: Packaged Water, Enhanced Water, Flavored Water: Total US All Regions

pure. simple. mintwater.®

Metromint is mintwater, pure and simple. The all-natural combination of pure water and real mint has a unique cooling sensation that relieves your thirst, soothes your body, and revives your soul. No sweeteners. No calories. No preservatives. Nothing but all-natural ingredients and a surprisingly vibrant taste.

Metromint is now available in four varieties: original Peppermint, subtle Spearmint, and new tangy Lemonmint and citrusy Orangemint.

Take one sip and experience the chill factor: the cooling sensation from the real mint that stimulates the nerves, opening the senses to send cooling feelings throughout the body. From super cool Peppermint (-9°) to refreshingly mild Orangemint (-3°), the chill factor illustrates Metromint's range of minty refreshment.



Peppermint water

Intensely exhilarating, immediately cooling. Peppermint comes on strong with a bold taste.

Product	SKU
pepper_bottle	6-58564 23055-7
pepper_case	6-58564 25205-4

Spearmint water

Sophisticated and subtle. Spearmint cajoles, refreshes, and gently enlivens the spirit.

Product	SKU
spear_bottle	6-58564 23056-4
spear_case	6-58564 25206-1

Lemonmint water

Brisk citrus flavor, and plenty of it. Lemonmint has a bright and invigorating tangy taste.

Product	SKU
lemon_bottle	6-58564 23058-8
lemon_case	6-58564 25208-5

Orangemint water

Aromatic and flavorful. Orangemint water evokes an orange grove in full bloom.

Product	SKU
orange_bottle	6-58564 23057-1
orange_case	6-58564 25207-8

Great taste, awesome packaging, and a promotional program that drives sales at retail. For more information call 415 979 0781. E-mail us at info@metromint.com. Or visit us online: www.metromint.com/retailerinfo.

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Configuration	Quantity	Weight
Case	24 x 500ml btls	28.4 lbs
Layer	12 cases	341 lbs
Pallet	6 layers	2,150 lbs